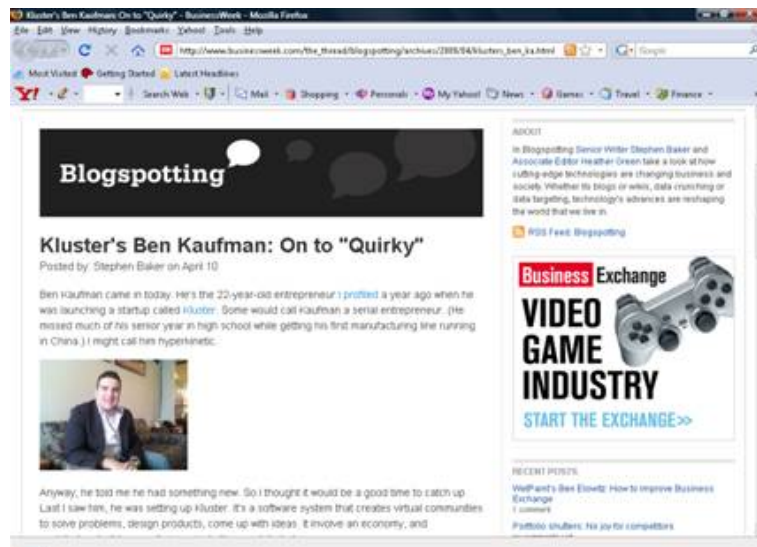


The FreshTracks Flurry

April 2009

Kluster Announces Spinout Quirky Inc. – Lands Press in BusinessWeek

Ben Kaufman, founder of Kluster, was featured on a BusinessWeek blog this month introducing a spinout from Kluster named Quirky, Inc. As reported in BusinessWeek: "Let's say you have a killer idea for a business, but really don't have the time, or money or know-how to launch the thing. You send your business plan to Quirky along with \$99. Each week, Quirky, working with tens of thousands of people in Kluster's network, will select one project to develop and prototype. It could be tents. It could be a new type of pencil, a pogo stick." Stay tuned for Quirky's official launch, which is slated for May 2009. To read the complete coverage, please click here: [Kluster's Ben Kaufman: On to Quirky](#).



ANW is now Auterra

ANW of Malta, N.Y., has changed its name to Auterra Inc. "ANW was originally founded as a nano-materials company, but changed its name recently as the company expands its work into advanced chemical processes," CEO Eric Burnett said. "Originally founded to commercialize a proprietary nano-materials technology, the company discovered greater commercial value at the molecular level with its new Molecular Control Process(TM) (MCP), which enables fundamentally simpler pathways to high performance catalysts, polymers and coatings. The company is targeting the flame retardant additives and the oil refinery catalyst markets with its first products." To view the coverage, please click here: [Triangle Business Journal – Auterra](#), or here: [SOA World – Auterra](#).

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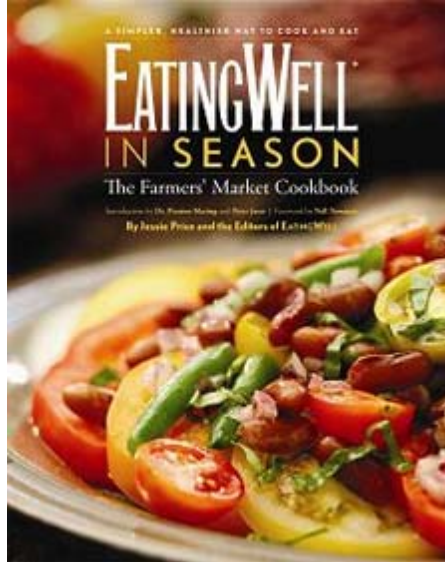
NativeEnergy is Exclusive Carbon Offset Marketer for Greensburg Wind Farm

According to the company's press release, on "May 4, 2007 an EF-5 tornado leveled the town of Greensburg, Kansas, destroying 95% of the homes and leaving a path of devastation two miles wide. The rebuilding of the Greensburg community is an inspiring example of the new green economy," says Tom Boucher, President & CEO of NativeEnergy. Individuals and businesses can help build the Greensburg Wind Farm by offsetting their carbon footprints online at www.NativeEnergy.com/greensburg." Charter supporters for the project include: Ben & Jerry's, Green Mountain Coffee Roasters, Stonyfield Yogurt and Clif Bar. To view the complete press release, please click here: [NativeEnergy Chosen as Exclusive Carbon Offset Marketer for Greensburg Wind Farm](#).



EatingWell In Season: The Farmer's Market Cookbook

EatingWell's newest cookbook is a volume focused on cooking this summer after visiting your local farmer's market. The Anniston Star reports: "In terms of the recipes, we really wanted to pick a collection of recipes that highlighted fresh, seasonal ingredients that were simple enough, and accessible," said Jessie Price, one of the authors and the food editor at EatingWell. "We didn't want anyone to be intimidated." To view the complete article, please click here: [Cooking With Fresh Fruits and Vegetables is Always in Season](#). Given the recent farmer's market book release, Lisa Gosselin, Editorial Director of EatingWell was interviewed this month by Mother Jones. She is quoted as saying, "Rather than think that any one system on its own—local, organic, vegan, you name it—is the solution, we need to keep asking questions, looking for answers, and eating more vegetables. That's the healthiest thing we can do for ourselves and our planet." To view her full transcript on the topic, please click here: [Mother Jones: Is Organic & Local so 2008?](#) And the full press release can be found here: [EatingWell in Season cookbook will help readers find healthier ways to shop, cook and live](#). Click here to read more and buy the cookbook from EatingWell.com: [EatingWell in Season: the Farmer's Market Cookbook](#).



Win a \$1,000 Shopping Spree from ISIS

Join ISIS' email list to be entered for a chance to win a \$1,000 shopping spree from ISIS! No purchase is required, but make sure you enter by May 15th. Click here to sign up: [Win a \\$1,000 Shopping Spree](#).



About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the \$14MM second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. Draker Labs, *NativeEnergy*, ISIS, NEHP and SolarOne represent FreshTracks II's first five investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.