

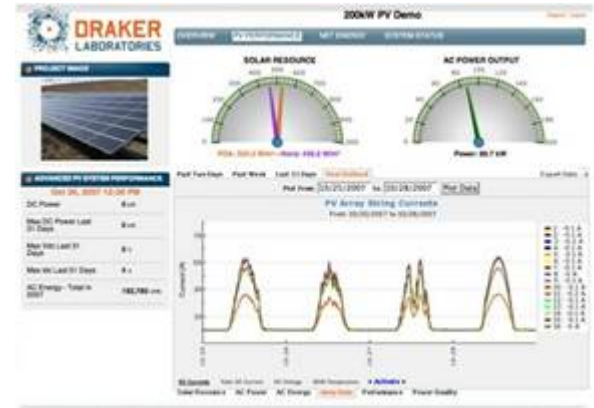
# The FreshTracks Flurry

August 2008

## FreshTracks Completes New Investment in Draker Labs

FreshTracks recently led a Series A investment in Draker Labs, a Burlington-based provider of renewable energy monitoring systems. The financing included strategic alliances with Campbell Scientific and the Nathaniel Group as well as investments from FreshTracks Capital II L.P. and the State of Vermont through its Clean Energy Development Fund. To read the complete press release, please click here:

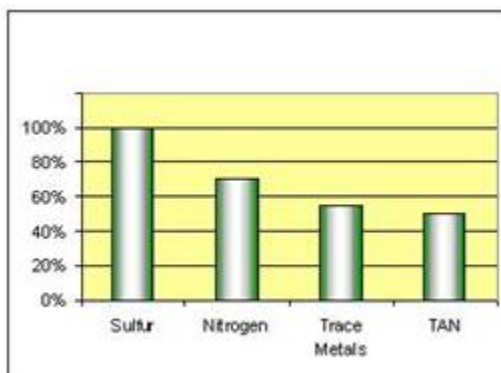
[Draker Laboratories Secures Capital and Partners For Upcoming Product Launch](#)



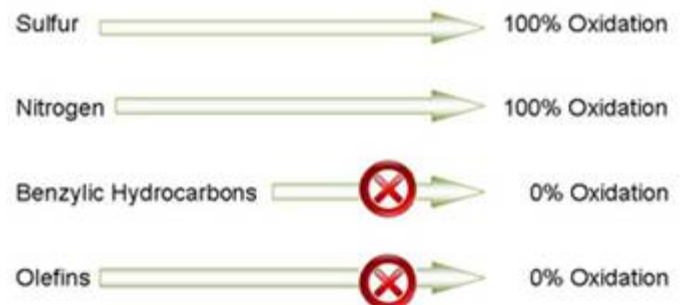
## ANW Announces new Process for the Oil and Gas Industry

Applied NanoWorks, an inorganic materials development company, announces FlexDS(TM), a new, patent-pending process for the removal of sulfur, nitrogen and trace metals from oil and oil distillates. In developmental testing FlexDS(TM) outperforms both existing hydrodesulfurization (HDS) and other oxydesulfurization (ODS) processes in converting sulfur compounds for extraction from oil feeds.

To read the complete press release, please click here: [ANW Announces FlexDS™ Process.](#)



### FlexDS™ Oxidation and Selectivity



- FreshTracks II  
Current  
Investments**
- [Draker Labs](#)
  - [ISIS](#)
  - [NativeEnergy](#)
  - [NEHP](#)
  - [SolarOne](#)
- FreshTracks I  
Select Investments**
- [Aircuity](#)
  - [Applied NanoWorks](#)
  - [Brighter Planet](#)
  - [EatingWell](#)
  - [GetWell Network](#)
  - [Kluster – FKA mophie](#)
  - [M2S](#)
  - [Vermont Teddy Bear](#)

### **NE partners with the Philadelphia Eagles & Method Products**

As part of the Philadelphia Eagles' Go Green Initiative, NativeEnergy helped offset an NFL game played at the Edward Jones Dome in St. Louis, MO. The Philadelphia Eagles' Go Green Program was established to "Promote the Quality of life in our region, green the environment to improve our impact on the planet, and enhance our profitability as a business". To read the Go Green news piece that features NativeEnergy, please click the link below and scroll to the bottom of the page:

[\*\*Carbon Neutral Game.\*\*](#)

NativeEnergy has partnered with Method, a purveyor of biodegradable *products* including household cleaners, supplies, laundry care, and soaps. The two companies are pioneering a carbon offset model with NativeEnergy by giving priority to projects that reduce carbon emissions in the company's supply chain. Together, NativeEnergy and Method are offering financial incentives for Method's third-party manufacturing partners to reduce their carbon intensity. To read the complete press release, please click here: [\*\*NE & Method Pioneer a Carbon Offset Model.\*\*](#)



### **SolarOne Lands Key New Hire & Expands into New Facility**

SolarOne recently announced the addition of C. Tegner Rood to its team as Director of Manufacturing Operations. Rood brings over 20 years hands-on experience in improving operations, delivery performance and margin potential in technology-based companies. Rood's resume' includes experience from GE Aerospace, Trade Shops, Inc, & Woods Hole Instrument Systems. Rood earned a Bachelor of Science from the University of Michigan and an MBA from Harvard Business School. To read the complete press release, please click here: [\*\*SolarOne Appoints C. Tegner Rood as Director of Manufacturing.\*\*](#)

The company also announced an expansion of the company's facilities in Framingham, MA due to increasing demand for its products. The new facilities will serve to accommodate its growing manufacturing operations and support team. The sales & administration teams will be located nearby in their new office facility also in Framingham, MA. To read the complete coverage, please click here:

[\*\*SolarOne Announces Expanded Facilities to Accommodate Growth.\*\*](#)



## **EatingWell Announces Partnership with Glam Media**

EatingWell recently announced that it partnered with Glam Media, wherein Glam will represent EatingWell's online premium ad inventory. This comes as part of the launch of Glam Wellness, a new vertical encompassing mind-body-spirit, empowerment and a healthy planet. More than 20 Web sites and publishers have joined the Wellness vertical, within the Glam Publisher Network of 640 sites. To read the full press release, please click here:

[Glam Media Launches Glam Wellness Vertical.](#)



## **About FreshTracks Capital**

FreshTracks Capital II L.P. ([www.freshtrackscap.com](http://www.freshtrackscap.com)) is the \$14MM second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. Draker Labs, *NativeEnergy*, ISIS, NEHP and SolarOne represent FreshTracks II's first five investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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