

The FreshTracks Flurry

December 2008

NativeEnergy Partners with Cascade Sierra Solutions

From a Press Release earlier this month: *"NativeEnergy, an international marketer of high quality carbon offsets and renewable energy credits (RECs), today announced its first energy efficiency project partnership, adding to its portfolio of effective climate crisis solutions. Working with Cascade Sierra Solutions (CSS), a non-profit organization dedicated to making ground freight transportation more energy efficient and sustainable, NativeEnergy continues its mission providing clients with high quality emissions reductions from new projects that have significant social value."*

To see the full press release, please click here: Vermont Business Magazine: [NativeEnergy partners with Cascade](#). To visit Cascade Sierra Solutions, please click here: [Cascade's website](#).



SolarOne Featured in LEDs Magazine & Worcester Business Journal

LEDs Magazine covered the completion of a recent SolarOne installation in an article entitled: *SolarOne® Solutions installs largest array of solar-powered outdoor streetlights in New England*. The Magazine reports: "America's oldest continuously operating maritime institute, Massachusetts Maritime Academy, has just completed the largest installation of solar-powered outdoor lighting in New England. SolarOne® Solutions of Framingham, MA with Hadco® Lighting of Littlestown, PA provided the 62 technologically-advanced, solar-powered LED lighting post systems for the academy's campus." To view the complete article, please click here: [LEDs Magazine: SolarOne coverage](#).

The Worcester Business Journal Reports, "SolarOne has just 12 employees, but also predicts a big year after wrapping up work on New England's largest solar-powered street lighting installation at Mass Maritime Academy in Buzzards Bay. SolarOne hopes to grow next year by saving customers more than just fuel

FreshTracks II
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[M2S](#)
[Vermont Teddy Bear](#)

costs. The company's street lights save money on installation costs because there's no wiring, digging up pavement or repaving, Greene said. "The systems can justify themselves without the energy savings," Greene said." To view the complete article, please click here: [Worcester Business Journal - Energy Forecast: The Power to Overcome.](#)



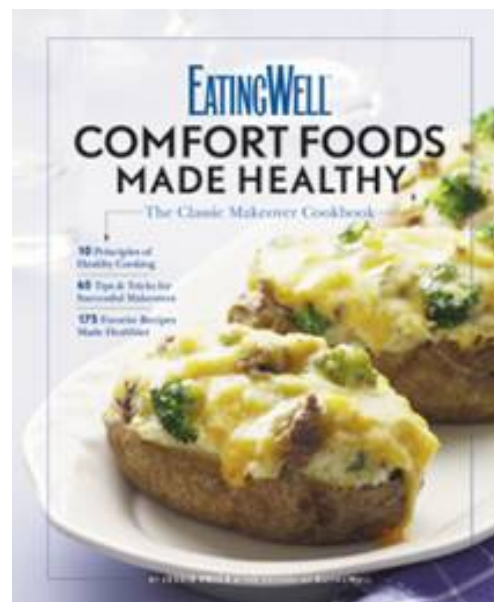
EatingWell Diet Rated Top 10 Healthiest Diets in America by CNN – Lands Coverage in the Baltimore Sun & Miami Herald

CNN recognized EatingWell for the EatingWell Diet, ranking it in its Top 10 Healthiest Diets in America. The diet's focus on behavioral changes--including finding and facing eating triggers, eating and shopping mindfully, and cultivating regular, joyful exercise habits--combined with a month long set of mix-and-match menus was well received by their panelists. To see the full list on CNN.com, please click here: [CNN's Healthiest Diets.](#)

EatingWell also landed coverage in a couple of major newspapers this month for its tuna casserole and Comfort Foods Cookbook. To view the coverage, please click below:

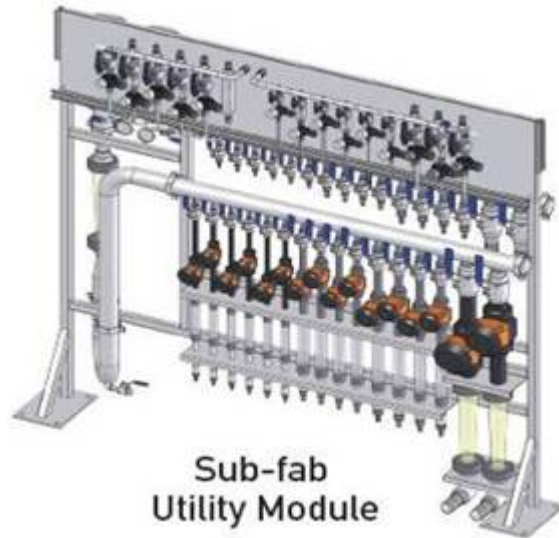
[Baltimore Sun: Tuna Noodle Casserole](#)

[Miami Herald: Remaking Comfort Foods](#)



NEHP in Solid State Technology Magazine

NEHP was featured in Solid State Technology's December issue in an article entitled: Tool Hookup: A Paradigm Shift to Modularization. The article details the NEHP solution's benefits, concluding that, "*Using pre-built installation modules brings a number of cost-savings, schedule, and space-savings benefits. Other benefits of the modular approach to tool hookup include having clear, consistent, and safe layouts for valves, gases, and filters, which take the guesswork out of safety shutdown procedures and valve locations during a lockdown event.*"



About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the \$14MM second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. Draker Labs, *NativeEnergy*, ISIS, NEHP and SolarOne represent FreshTracks II's first five investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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