

# The FreshTracks Flurry

July 2008

## EatingWell Featured in the LA Times

The EatingWell Media Group landed a press hit in the LA Times' Daily Dish food blog written by Rene Lynch. In the June 30<sup>th</sup> post, she wrote: "If you're unfamiliar with Eating Well, it covers health and nutrition news and trends, and includes yummy recipes for guilt-free eating." To read the complete piece, please click here:

[LA Times – Get me some basil, buffalo mozzarella and sea salt...STAT!](#)



## SolarOne – MassHigh Tech Press

SolarOne was Featured in a June 27<sup>th</sup> Mass High Tech article which reads: "On the heels of an April financing round, [SolarOne Solutions Inc.](#), a Framingham-based maker of off-grid solar lighting systems, is taking its technology overseas. The company has secured new projects in Mexico and Ghana, and officials report that more international opportunities are coming in on a weekly basis." To read the complete article, please click here: [Mass High Tech - SolarOne Lights up Off-Grid Systems](#)



- FreshTracks II
- Current Investments
- [ISIS](#)
- [NativeEnergy](#)
- [NEHP](#)
- [SolarOne](#)
  
- FreshTracks I
- Select Investments
- [Aircuity](#)
- [Applied NanoWorks](#)
- [Brighter Planet](#)
- [EatingWell](#)
- [GetWell Network](#)
- [Kluster – FKA mophie](#)
- [M2S](#)
- [Vermont Teddy Bear](#)

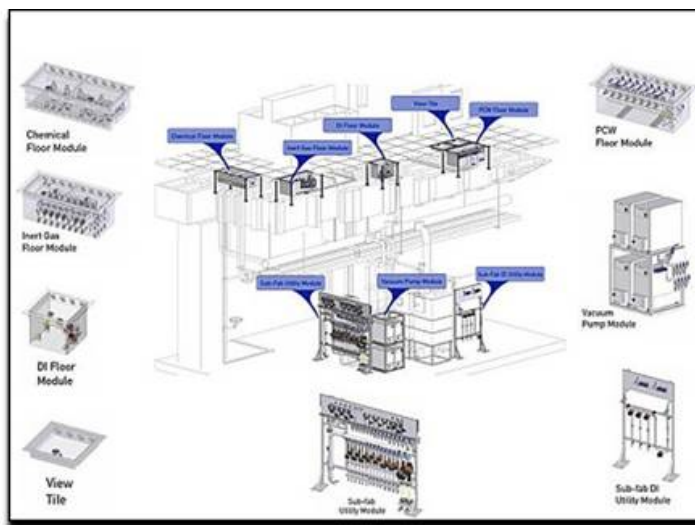
## **NEHP Coverage in FabTech**

NEHP was featured on FabTech.org this month with a piece entitled **NEHP offers solutions for rapid low-cost tool hook-up projects**. The piece clearly lays out NEHP's value proposition by detailing the customer pain and NEHP's solution for the market:

*"Traditional tool installation methods utilizing onsite labor for orbital welding, fabrication and construction of tool installations is expensive and is difficult to complete prior to tool arrival on the fab floor."*

*"NEHP modules are manufactured offsite in a controlled environment and are designed to optimize installation cost by effectively bringing the breakout point of the utilities as close to the tool connection point as possible. In a consistent and repeatable way these modules can be utilized on single tool installations or can be shared between tools allowing for maximum savings of fab floor and subfab space."*

To read the complete piece, please click here: [FabTech – New NEHP Product](#)



## **Kluster Launched new "Private" Rooms, Lands Coverage on PE Hub**

Kluster launched its newest Private Rooms product on July 23<sup>rd</sup>, which allows various groups to harness the power of the Kluster decision making engine for their own pre-determined projects. Owners of these private rooms pay an affordable monthly fee to run projects that can drive powerful decisions for their companies. To view the new product and demo it for yourself, please visit [www.kluster.com](http://www.kluster.com)

Kluster also landed press in Private Equity Hub this month. To view the coverage on the FreshTracks website, please click here: [Snapshot of Kluster, a Project Collaboration Company](#).



### **Vermont Investors Forum Scheduled for 10/30/08**

VIF recently announced that the 2008 forum will be held on 10/30 at the Stoweflake. The luncheon keynote speaker this year will be Karyn Barsa, the President of [Investors' Circle](#). The selection committee is currently soliciting business plans, so if you know of any entrepreneurs who would like to make their pitch to a room full of angel investors, VCs and bankers, please point them towards: [www.vermontinvestorsforum.com](http://www.vermontinvestorsforum.com). The VIF co-chairs are also pleased to announce the expansion of the steering committee to include 6 new members. Read all about this new vitality added to the Forum this year on the [VIF website](#).



### **NativeEnergy Coverage in TheStreet.com**

NativeEnergy was featured in a July 23<sup>rd</sup> article on TheStreet.com entitled: **How to Make Your Travel Greener**. The article details how NativeEnergy calculates the carbon footprint of an airline flight, and offers the traveler an opportunity to offset their travel emissions. To read the original article, please click here: [TheStreet – Travel Greener](#).

### **About FreshTracks Capital**

FreshTracks Capital II L.P. ([www.freshtrackscap.com](http://www.freshtrackscap.com)) is the second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies.

*NativeEnergy*, *ISIS*, *NEHP* and *SolarOne* represent FreshTracks II's first four investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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