

The FreshTracks Flurry

June 2010

Draker Launches 200PV Product Line and is Selected by Conergy for New Installation

Draker Labs was selected by Conergy to monitor a 1.1MW solar photovoltaic installation in West Chester PA. "The PV system, which was commissioned in December 2009, supplies clean energy to the Aqua America plant and reduces dependence and congestion on the energy grid. According to Richard Holz, Conergy's Director of Engineering, "the Draker Sentalis 1000 system was a great fit for this utility-scale PV project. The Draker monitoring platform provides everything we need in terms of remote monitoring for properly operating and maintaining the Aqua PV plant. We are very pleased with the support we received and the professionalism of the Draker staff. I look forward to using the Draker system on future PV projects." To read the complete coverage on *Distributed Energy*, please click here: [Conergy Selects Draker](#). Last month, Draker also announced the launch of its 200PV Monitoring System, targeted at small commercial PV installations (50KWh – 250KWh). To view the press release as published in *Solar Industry Magazine*, please click here: [Draker Launches 200PV](#).



Vermont Teddy Bear PajamaJeans Going Global & Company Completes Another Busy Mothers Day

Vermont Teddy Bear is planning an expanded marketing and distribution of their hit product PajamaJeans. The company has paired up with Hampton Direct of Williston, VT to offer the product both in retail locations and on TV. To view the complete story, please click here: [Vermont Teddy Bear Looks to Take PajamaJeans Global](#). VTB had another big Mother's Day weekend last month, hiring 400 seasonal employees to handle the spike in sales. To view the complete coverage on WPTZ.com, please click here: [Local Company Slammed with Mother's Day Orders](#).



**FreshTracks II
Current
Investments**

[Draker Labs](#)
[ISIS](#)
[NativeEnergy](#)
[NEHP](#)
[SolarOne](#)
[Vermedx](#)
[Solais](#)

**FreshTracks I
Select
Investments**

[Aircuity](#)
[Auterra- fka ANW](#)
[Brighter Planet](#)
[EatingWell](#)
[GetWell Network](#)
[Quirky fka Kluster](#)
[M2S](#)
[Vermont Teddy Bear](#)

Solais Celebrates Earth Day With Incandescent Bulb Burial

As reported in their press release last month, “Solais Lighting, Inc., the leading manufacturer of specification-grade, high-output LED lamps, hosted a burial ceremony for an incandescent lamp at its headquarters yesterday in the gloomy rain, symbolizing the death of dated incandescent technology. Following the burial, the team - along with newly appointed chief technology officer, Steve Johnson, Ph.D - gathered in the lobby to screw in a new LR38 LED lamp, symbolizing the birth and growth of LED technology.” To view the complete press release, please click here: [Solais Celebrates Earth Day 2010](#).



GetWell Boosts Patient Safety at Cook Children’s Medical Center

GetWell Network reports that its “GetWell Town” platform designed for children and their families enhances patient safety and education at Children’s Hospitals across the U.S., including its most recent installation, Cook Children’s Medical Center in Fort Worth, TX. The press release indicates, “We have a big focus on engaging patients and families in the care process, and GetWell Town fits perfectly with that philosophy,” said Jill Koss, director of family support services, Cook Children’s. “The quality and depth of health information offered through GetWell Town is unmatched and we’re thrilled to provide our patients and families with such a complete solution for innovative patient care at the bedside.” To read the complete coverage, please click here: [GetWell & Cook’s Children’s Medical Center](#).

SolarOne Surpasses 500 Customer Installations

Massachusetts Technology Collaborative reports SolarOne now brightens more than 500 customer locations. “The entrepreneurs at SolarOne Solutions of Framingham look at photovoltaics (PV) not only as a renewable energy source, but also as a wireless power technology. Avoiding the costs, hassles, and risks associated with trenching and high-voltage wiring can offset significant, often times prohibitive, costs associated with such basic services such as light and safe drinking water.”

And “Most recently the company received orders for water purification systems for Indonesia, sent another pallet of Harvesters to their dealer in Ghana and established new dealerships in Singapore and South Africa.” To read the complete article, please click here: [Mass Technology Collaborative April Newsletter](#).



About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the \$14MM second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. Draker Labs, *NativeEnergy*, ISIS, NEHP, Vermedx, SolarOne, and Solais represent FreshTracks II's first seven investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have more than \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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