

The FreshTracks Flurry

November 2011

Draker Labs Selected by Con Edison Development

Draker Labs was recently selected by Con Edison Development to monitor and control more than 40 MWs of grid-interconnected solar projects in the Northeast. The 20MW Pilesgrove solar power plant, one of the largest solar farms in the U.S., is among those projects monitored by Draker Labs and is expected to generate enough clean energy to power over 5,000 homes.

As the solar industry grows, Draker is growing along with it, recently introducing two new products and increasing its staff to nearly 50 by the end of the year. Draker Labs has installed its monitoring systems at 500 solar projects in the U.S. and Canada. To read more, please click here:

- [Draker Labs Selected by Con Edison](#)
- [Draker Labs Introduces Utility Suite™](#)
- [Solar Flair-Fast Growing Draker Labs](#)
- [Draker Introduces Solar Prospector™ Site Assessment System](#)

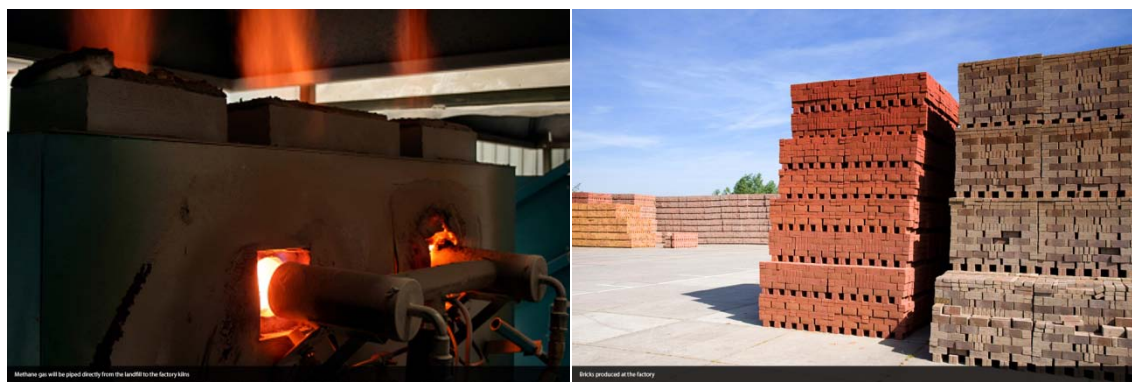
AMEX OPEN Forum Taps NYC Startup Community – Including Kohort

To capitalize on powerful online trends, “American Express has launched [OPEN Forum](#), an online community for business owners chockfull of insights, advice and tools to help them manage and grow their companies”. Kohort is one of those companies receiving support, as AMEX OPEN forum has sponsored Kohort’s Tech/Entrepreneurship channel. Read more here: [AMEX OPEN Forum](#).

NativeEnergy Dedicates New Oklahoma Energy Project

NativeEnergy, along with project developer, Enerdyne, dedicated the Wewoka Biogas Project last month in Wewoka, Oklahoma. The project, expected to reduce an average of 30,000 tonnes of greenhouse gas pollution per year for 10 years, will pipe methane gas from a nearby WCA Waste Corporation landfill to fire kilns for brick manufacturing at the Commercial Brick Corporation.

Jeff Bernicke, President of *NativeEnergy*, said: “Numerous businesses, large and small, from across the country are collaborating to bring this project online. It’s a great example of how carbon financing can deliver economic, social, and environmental benefits. After a record hot summer, we’re looking forward to celebrating the dedication of yet another project designed to mitigate climate change.” To read the article, please click here: [Wewoka Biogas Project](#).



Patient Engagement Systems Awarded Bronze Honors by URAC

Patient Engagement Systems (PES), named as a finalist earlier this summer for the 2011 URAC Award for Best Practices in Health Care Consumer Empowerment and Protection, was awarded Bronze Honors at the URAC Quality Summit and Awards Program in Chicago last month. URAC, the nation’s leading accreditation organization, honored PES’ program “Automating Provider-Patient Communications to Improve Chronic Care Outcomes”. Selected from 60 entries, Benjamin Littenberg, MD, Chief Medical Office at Patient Engagement Systems, presented the winning program at the URAC Quality Summit. To read this piece, click here: [Patient Engagement Systems Awarded Bronze](#).

FreshTracks II Current Investments

- [Draker Labs](#)
- [ISIS](#)
- [NativeEnergy](#)
- [NEHP](#)
- [SolarOne](#)
- [Patient Engagement Systems-fka Vermedx](#)
- [Solais](#)
- [eCorp English](#)
- [Kohort](#)

FreshTracks I Select Investments

- [Aircuity](#)
- [Auterra- fka ANW](#)
- [Brighter Planet](#)
- [EatingWell](#)
- [GetWell Network](#)
- [Quirky fka Kluster](#)
- [M2S](#)
- [Vermont Teddy Bear](#)

◆UpcomingEvents◆

November 16, 2011
VBSR Fall Conference
West Dover, VT
Information: [VBSR FALL](#)



Vermont Teddy Bear Company Turns 30!

The Vermont Teddy Bear Company, founded in 1981, is celebrating 30 years with a Special Edition 30th Anniversary Bear. The two foot tall, maple colored, plush commemorative bear features an embroidered anniversary logo on its paw pad as well as an anniversary medallion around its neck.



TEDx @ UVM Event Blog Post

FreshTracks attended the TEDx @ UVM event 10/28, which was focused on complex systems and entitled "Big Data, Big Stories". To read the complete blog post, please click here: [TEDx @ UVM – 10/28](#).



About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the \$14MM second fund raised by FreshTracks Capital, based in Shelburne, Vermont. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. FreshTracks II has made 9 investments thus far: Draker Labs, ISIS, *NativeEnergy*, NEHP, Vermedx, SolarOne, Solais, eCorp English, and Kohort.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate of the Village Ventures national network of venture capital firms, which collectively have more than \$750 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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