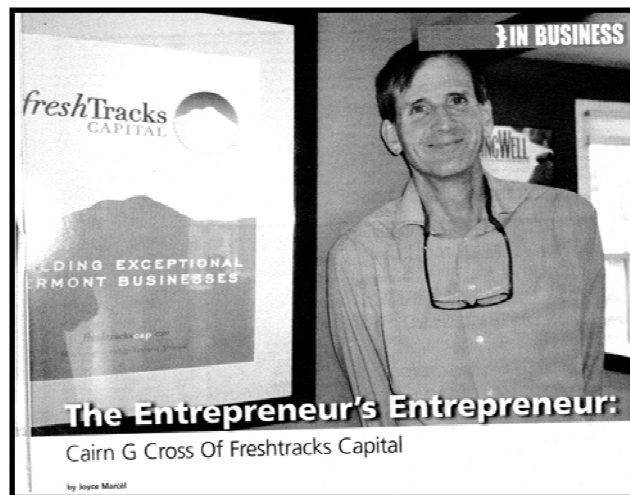


The FreshTracks Flurry

September 2008

Cairn Cross featured in VBM Piece

FreshTracks co-founder and Managing Director Cairn Cross was recently featured in the September 2008 issue of Vermont Business Magazine. The piece delves into Cairn's extensive background and experiences leading up to founding FreshTracks in 2000. The article states "But if you must have venture capital - and most new businesses depend on it - it helps to have someone like Cross on your team. Competitive skier, banker, auditor, businessman and entrepreneur, with a little adventurer on the side, Cross, 49, brings a unique set of skills to the creation of business - and jobs - in Vermont." To read the complete article, please click here: [Cairn G. Cross of FreshTracks Capital](#).



Vermont3.com Blog & Panel

The second Vermont 3.0 creative/tech job fair is scheduled to take place at Champlain College on 10/25. To learn more about the event, please click here: [Vermont3.com](#). FreshTracks is involved with the event on a number of levels: as a sponsor, hosting a booth during the conference, moderating a panel on entrepreneurship & raising capital, and authoring blog posts on the Vermont3.com site. To view Lee Bouyea's first blog post on Vermont3.com, please click here: "[Connecting the Dots](#)". To view the panels scheduled to take place throughout the day, please click here: [Vermont 3.0 Panelists](#).



FreshTracks II
Current
Investments
[Draker Labs](#)
[ISIS](#)
[NativeEnergy](#)
[NEHP](#)
[SolarOne](#)

FreshTracks I
Select
Investments
[Aircuity](#)
[Applied NanoWorks](#)
[Brighter Planet](#)
[EatingWell](#)
[GetWell Network](#)
[Kluster - FKA](#)
[mophie](#)
[M2S](#)
[Vermont Teddy Bear](#)

Draker Financing Featured in MHT

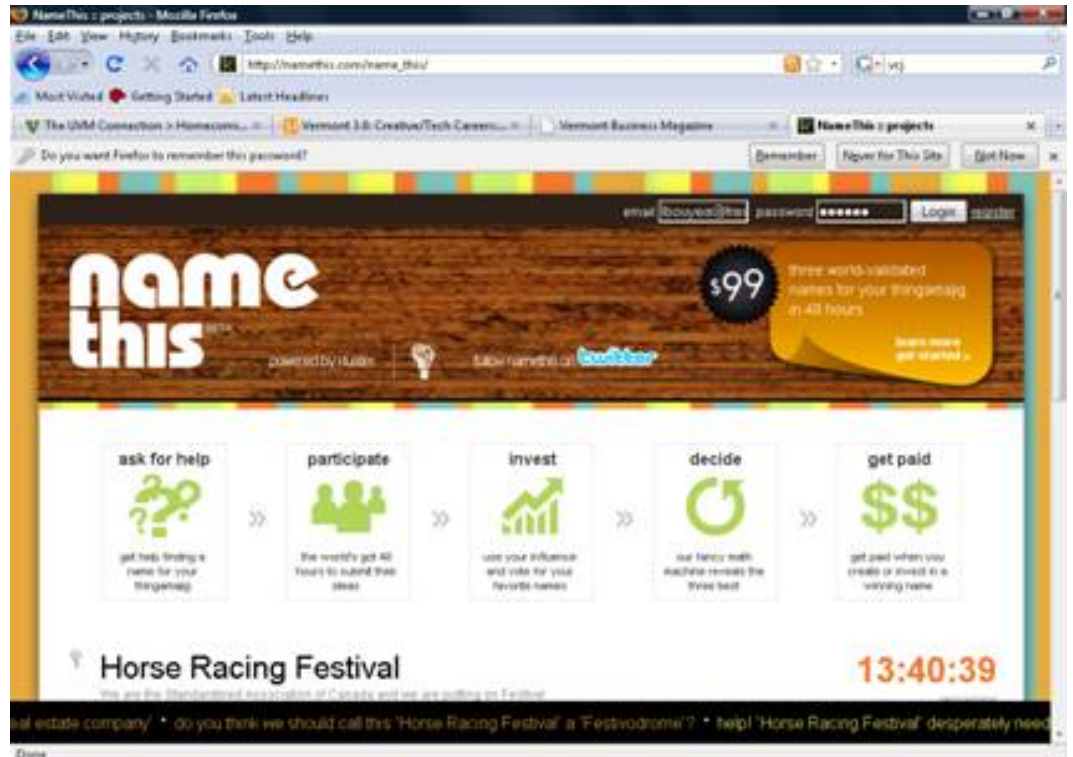
The newest addition to the FreshTracks 2 portfolio was recently featured in Mass High Tech. The piece chronicles the Series A financing of Draker Labs, with FreshTracks leading the transaction in concert with Campbell Scientific, The Nathaniel Group, and Vermont's Clean Energy Development Fund. To read the complete piece, please click here: [Draker Labs draws in Green Mountain cash.](#)



Kluster in FastCompany

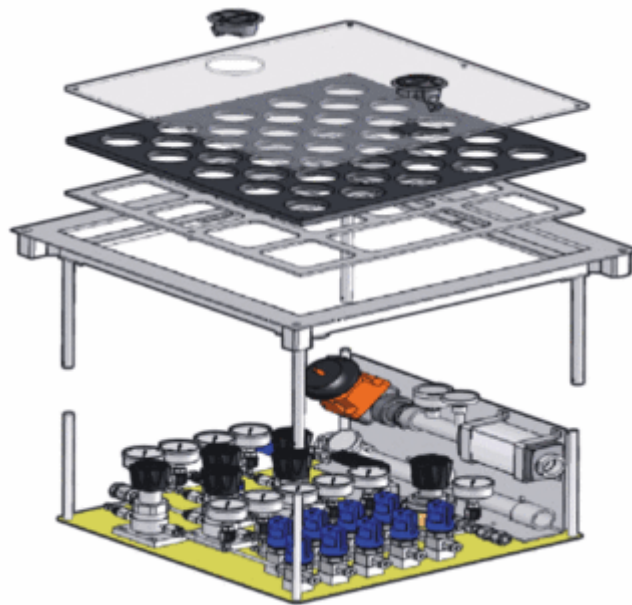
Kluster was recently featured in a FastCompany blog post, where author Paul Douglas writes:

“Simply put, Kluster allows for intelligent brainstorming and decision-making in a straight forward manner that is agile and fun.” And, “The part that really blows me away is the backend. After all the submitting and grading is done, you as the campaign creator can sort through the ideas and suggestions using the set criteria and participant’s role as a guide. This is the part of this application that makes it truly worthwhile.” To read the complete post, please click here: [Dig Deeper, Reach Higher, Be Great.](#)



NEHP in FabTech & SolidState Technology

NEHP's modular tool solutions for the semiconductor, life sciences and solar applications continues to revolutionize the installation process in these industries, with NEHP recently receiving coverage in FabTech and SolidState Technologies for its innovation. The FabTech article details the solution as follows, "NEHP has utilized return on investment modeling developed in-house to better assess the cost of installation of major tools using a modular approach versus traditional stick-built methods and the timeline for tool installation from Dock to Signoff." The article continues, "NEHP modules are manufactured offsite in a controlled environment and are designed to optimize installation cost by effectively bringing the breakout point of the utilities as close to the tool connection point as possible. In a consistent and repeatable way these modules can be utilized on single tool installations or can be shared between tools allowing for maximum savings of fab floor and subfab space." To read the FabTech Article, please click here: [NEHP offers solutions for rapid low-cost tool hook-up projects](#), and to read the SolidState article, please click here: [Tool Hookup: A Paradigm Shift to Modularization](#).



EatingWell part of MSN & Hearst's new Food Channel: Delish.com

The Seattle Post Intelligencer announced that "Hearst Magazines Digital Media, a unit of Hearst Magazines, and MSN on Tuesday announced the launch of Delish.com, a new online food destination." EatingWell joins some great company, including a mix of Hearst owned-properties as well as independents, including: CountryLiving.com, GoodHousekeeping.com, Redbookmag.com, as well as Food & Wine. To read the coverage, please click here: [Delish.com is a Banquet of Food Information and Entertainment](#), or to visit the Delish site, please click here: [Delish.com](#).



SolarOne Solutions: Northern Exposure

SolarOne was recently featured in a Wicked Local Wellesley piece about the company's roots and headquarters in Wellesley, MA. Here are some excerpts from the article: "The product is simple. A solar panel is connected to a light fixture, provided by one of the light companies SolarOne partners with, such as Hadco. During daylight hours, the solar panel collects the sun's rays and stores them in the battery. The smart technology is programmed to recognize when it is dark out and energy is released from the battery, turning the light on. They generally run for eight hours. The lights are not connected to the energy grid so if there is a power shortage, SolarOne's lights stay on." When asked about the founding of SolarOne, CEO Moneer Azzam indicated, "It's about how we use energy. We saw an opportunity. We saw the merging of technologies [solar lighting and LED lights] and no one else was playing in this field." To read the complete article, please click here: [Northern Exposure](#).



About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the \$14MM second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. Draker Labs, *NativeEnergy*, ISIS, NEHP and SolarOne represent FreshTracks II's first five investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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